



## Spokesperson Bio

### Larry Rubin, CEO, BeCare Link



Dr. Rubin is the Co-Founder and CEO of BeCare Link, an AI-driven platform for quantitative assessment of neurologic function. Dr. Rubin is responsible for the platform's development, including using machine-learned techniques to assess and provide quantitative measurements of neurologic function to improve patient care. Patients and their healthcare providers can use this technology to assess clinically significant changes in neurologic conditions.

As a pioneer in artificial intelligence, Dr. Rubin has spent much of his career dedicated to innovating technology within the healthcare space. Notably, Dr. Rubin's work has resulted in developing a new machine learning model based upon a stochastic optimization technique and securing multiple patents. In addition to his role with BeCare Link, Dr. Rubin currently consults with Forepont Capital Partners on Machine Learning & Medical Technology.

Before founding BeCare Link, Dr. Rubin spent over a decade as Chief Technology Officer and Chief Financial Officer at HerSpace Breast Imaging. As CTO, Dr. Rubin developed and implemented proprietary software solutions for real-time imaging and medical data analysis and decided the company's technology and radiology equipment acquisitions.

Before that, Dr. Rubin was Chairman and CEO of OuterCurve, a mobile and wireless enterprise telecommunication services provider in the financial service sector. He was responsible for all the company's management, financial, research, and development efforts. OuterCurve received substantial investment from Research in Motion, Time Warner, and Dell Computer.

Dr. Rubin started his career at AT&T Bell Laboratories, where he was an accomplished co-inventor and published author on artificial intelligence, algorithms, and simulation. He earned his bachelor's degree in math and computer science from Brooklyn College and later a Master of Public Health in math and computer science from New York University's Courant Institute.



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**Charisse Litchman, MD, FAHS, Chief Medical Officer, BeCare Link**



Dr. Litchman is the Co-Founder and Chief Medical Officer of BeCare Link, an AI-driven platform for quantitative assessment of neurologic function. Since its inception in 2017, Dr. Litchman has helped guide the company's vision and goal of fundamentally changing the way patients and medical professionals understand and manage chronic neurologic diseases, remove biases, and find new treatment options with better outcomes.

Trained at Yale School of Medicine and Cornell-New York Hospital, Dr. Litchman has had a successful neurology private practice for 25 years, was on the faculty of Yale School of Medicine, worked with a Contractor Research Organization monitoring pharmaceutical trials, and created a migraine service at a telehealth company.

Early in her career, Dr. Litchman noticed that their doctors often dismissed patients with severe and debilitating headaches. Inspired to care for this underserved population, she pursued a sub-specialty in headache disorders and, in 2012, became a fellow of the American Headache Society.

A former Assistant Professor of Clinical Neurology at Yale School of Medicine, Dr. Litchman has published articles on headaches and multiple sclerosis and served as an editor of the first textbook on a rare soft tissue tumor. She earned a Medical Editing and Writing certificate from the University of Chicago.

As Chief Medical Officer of BeCare Link, Dr. Litchman is addressing the need for more objective, sensitive measurement of neurologic function that often makes clinical trials and drug development for neurologic patients long, expensive, and yield low-quality data. Remote, ongoing monitoring enhanced by artificial intelligence empowers real-time detection of subtle changes in neurologic function. The result: improved patient outcomes. Studies at Yale School of Medicine and Weill Cornell provide empiric proof of BeCare MS Link's convergent validity with traditional, in-clinic neurologic exams.